

Rusch Parent Club

“TOGETHER WE ARE BETTER”

Dear Friend,

On Saturday May 12, 2011, Rusch Parent Club is hosting “Run for Rusch,” a family-friendly run/walk. In its third year, this community event is a fun, family activity as well as a fundraiser for our Parent Club and school.

Parent Club is the name for Rusch’s PTO. Rusch Parent Club is comprised mainly of parents and other interested friends of Rusch Elementary students. Through its volunteers, Parent Club works to enhance student experiences at Rusch by providing fun, family-centered events and raising money to support these events and purchase equipment for the school. Parent Club also sponsors scholarships for two former Rusch students each year upon graduation from Portage High School.

Each year, Rusch Parent Club sponsors the Fall Festival, two Book Fairs, a Mini Course day, a Sock Hop, Muffins for Moms and Donuts for Dads, and Run for Rusch. To raise money to sponsor these activities, Parent Club has held one annual fundraiser and collects Box Tops throughout the year.

Like every other organization, Rusch Parent Club has been struggling lately with the economic downturn. Profits from our annual fundraiser have been down significantly in the last two years, while the cost of providing our activities continues to rise as we see more and more of our students’ families in need of financial assistance. How could we continue to raise funds so that we could provide low-cost, family-centered events? From this question, Run for Rusch was born in 2010, attracting 275 participants — including more than 100 kids!

We’d appreciate your support of the 2012 Run for Rusch. Sponsorship opportunities are outlined on the enclosed page(s). If you have any questions about Run for Rusch or the Rusch Parent Club, please contact principal Nikki Schoenborn at 742-7376, race chairperson Mary Callen at 566-6513, or Parent Club treasurer Heather Voigt at 742-9090.

Thank you for your support of Rusch Parent Club!

Sincerely,

Rusch Parent Club

Rusch Parent Club

“TOGETHER WE ARE BETTER”

RUN FOR RUSCH SPONSORSHIP OPPORTUNITIES

PLATINUM

Cost \$250
What's included logo on race t-shirts (e-mail logo to marybcallen@yahoo.com)
..... logo on race route sign
..... logo on Web page
..... two complimentary race registrations
..... sponsored race registrations for two children

GOLD

Cost \$100
What's included business name listed on race t-shirts
..... Business name listed on Web page
..... sponsored race registration for two children

SILVER

Cost \$50
What's included business name listed on race t-shirts (smaller type)
..... sponsored race registration for two children

DONATIONS

Please choose donations with a value that corresponds to a cash-sponsor level above.

Examples of needed donations needed include:

- Door prizes, winners' prizes
- Race bag items such as:
pens, energy bars, water bottles, gift certificates, special offers
- Post-race snacks such as:
oranges, bananas, apples, pretzels, bagels, bottled water

In-kind donations

I will donate _____ valued at _____

*Please indicate which level of sponsorship you are willing to support and include a check for the applicable amount payable to: Rusch Parent Club. To ensure your sponsor information is included on race shirts, signs and more, please send your check along with this form to Rusch Parent Club, 117 W. Franklin St., Portage, WI 53901, no later than **Friday, April 13**. Questions? Call Rusch Elementary at (608) 742-7376. Receipts are available upon request.*

Name of business

Contact person

Address

City

Zip

Phone number

E-mail address